



PROPOSAL

For more enquires, email

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EXECUTIVE SUMMARY

The CCIFNPOD will serve as the official podcast channel of the Franco-Nigerian Chamber of Commerce and Industry. In an evolving digital-first era, the podcast channel will be a tool in strengthening the existing bilateral relationship between France and Nigeria and serve as an educative online platform to sensitize members of the chamber on current happenings in the Nigerian economy, French economic presence in Nigeria and focus on key issues as the Economy, Executive Health and Wellness, Gender Equality, Climate Change, Politics, Trade, etc.

This platform which will be in partnership with Coollink Nigeria will also give more visibility to the activities of the chamber on a global scale as there will be no barrier to its listenership

FOCUS AREAS

Though not limited to the following, the focus areas of the podcast will be;

- The Nigerian Economy
- French Business Presence in Nigeria
- Executive Wellness
- The Nigerian Socio-political environment
- Business Leader Focus

ACCESS PLATFORMS

The CCIFNPOD will be available on Apple Podcast, Anchor, Spotify, Youtube, Coolink Nigeria channels.

SPONSORSHIP/ PARTNERSHIPS

Sponsoring each episode comes at a fee of **300,000** naira and quarterly partnership costs **1,000,000 naira**. This will have the logo of the sponsoring brand on display during the recording and on all PR material before and after the recording.





STRATEGIC PARTNER


coolink.ng
HIGH-SPEED INTERNET